Hi, we are a new scenography design company for corporate events.

We believe in the power of human transformation through space!

That is why we create transforming spaces centered on the human being, full of meanings, discoveries and experiences capable to provoke, inform, thrill, inspire and unite people. Always thinking about solutions that are completely sustainable, with less environmental, human and financial costs.

Our two main activities:

Brand spaces: conception and development of brand spaces

* Today: scenography design for conventions, product launchments, stands, points of sale, inaugurations, exhibitions among others.
* Tomorrow: Retail design, architecture plans for offices, factories etc.

Life spaces: Renewal of communitarian spaces.

* Today: scenography and furniture design.
* Tomorrow: full renovations and new constructions.

This company is born from the merge of two other companies; they are KSR Eventos and Guerra Cenografia. (For more information access: [www.ksreventos.com.br](http://www.ksreventos.com.br), [www.guerracenografia.com](http://www.guerracenografia.com))

When we think about the new name and the new brand, we hope that they transmit this new culture, believes and way of action, so they must follow 6 guidelines:

* Sensorial: experience, five senses in the physical space.
* Careful: attention at the details.
* Strategic: planning, a special way to create and deliver.
* Human: pleasant and close.
* Easy: clean and short.
* Hightouch + Hightech: we are analogical and digital at the same time.

**Tato Cenografia**

Você transforma o espaço. O espaço transforma você.

Literal translation:

**Touch Scenography (tactile)**

You transform the space. The space transforms you.

You got the name, now we need the visual identity!

I hope this resume have inspired you as much as we get when we discover new amazing experience spaces.

Here we go! Good work and good luck!

Thank you,

Tato team.